



March 8, 2011

To whom it may concern:

Company: SOHGO SECURITY SERVICES CO., LTD.
Representative: Atsushi Murai,
President and Representative Director
(Securities Code: 2331, TSE 1st Sec.)
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Notice on Organizational and Personnel Changes

SOHGO SECURITY SERVICES CO., LTD. (“ALSOK”) is pleased to announce the following changes to its personnel (effective from March 22, 2011) and organization and personnel (effective from April 1, 2011).

1. Organizational change

(1) Strengthening sales

- a) To strengthen its planning function, ALSOK will establish the Business Planning Dept.
- b) To strengthen its business promotion function, ALSOK will consolidate product sections in the Sales Promotion Dept. In addition, ALSOK will establish the Business Entity Marketing Office in the Sales Promotion Dept. (Note: Section in charge of sales of security system for corporate clients), Stationed Security & Total Building Management Marketing Office, Transportation Security Marketing Office, and Home & Personal Business Marketing Office. ALSOK will abolish the current Stationed Security & Total Building Management Marketing Dept., Stationed Security Marketing Office, Transportation Security Marketing Dept., and Home & Personal Business Marketing Dept.
- c) To strengthen its sales management function, ALSOK will establish the Sales Staff Development Office and abolish the current Sales Staff Development Dept.

(2) Strengthening product and service development

ALSOK will establish the Marketing & Products Planning Dept. The Business Development Dept. (I) will be abolished and the name of the Business Development Dept. (II) will be changed to the Strategic Business Enhancement Dept.

(3) Increasing corporate value

To proactively promote CSR activities, ALSOK will change the name of the ISO• Internal Control Office to the CSR Development Office.

(4) Splitting Kobe Branch

To strengthen its sales force in the Kansai region, ALSOK will split the Kobe Branch into Kobe Branch, Hanshin Branch, and Himeji Branch.

2. Personnel changes

(1) Personnel changes of Executive Officer

Effective from March 22

New Position	Current Position	Name
Executive Officer Total Building Management (President, JAPAN FACILIO CO., LTD.)	Executive Officer Total Building Management	Tsuyoshi Murai

Effective from April 1

New Position	Current Position	Name
President and Representative Director Chief Executive Officer	President and Representative Director President and Executive Officer President of ALSOK Company	Atsushi Murai
Senior Executive Vice President and Representative Director Senior Executive Vice President and Executive Officer President of ALSOK Company Chief Operating Officer Human Resources and Chief Officer of Business Promotion Division and Corporate Ethics	Senior Executive Vice President and Representative Director Senior Executive Vice President and Executive Officer Senior Executive Vice President of ALSOK Company Human Resources and Chief Officer of Business Promotion Division and Corporate Ethics	Yukiyasu Aoyama
Senior Executive Officer General Affairs/Corporate Planning and Security Operations and Compliance and Risk Management and Information Assets Management and General Manager of Marketing & Products Planning Dept.	Senior Executive Officer General Affairs/Corporate Planning and Security Operations and Compliance and Risk Management and Information Assets Management	Shinya Kuwayama
Senior Executive Officer Deputy Chief Officer of Business Promotion Division Business Planning, Business Management and General Manager of Business Planning Dept.	Senior Executive Officer Deputy Chief Officer of Business Promotion Division Business Management and General Manager of Sales Staff Development Dept.	Takayoshi Nagao
Senior Executive Officer (Stationed in Kansai)	Senior Executive Officer (Stationed in Osaka) and Chief Officer of Regional Division (II)	Yuichi Miyazawa
Executive Officer Strategic Business・International Affairs and General Manager of Strategic Business Enhancement Dept.	Executive Officer Business Development・ International Affairs and General Manager of Business Development Dept. (II)	Yoshimasa Hara

New Position	Current Position	Name
Executive Officer IT	Executive Officer Chief Officer of Regional Division (VII)	Masahiro Masuda
Executive Officer Regional Management and General Manager of Regional Administration Dept.	Executive Officer Regional Management Chief Officer of Regional Division (I)	Kazumasa Oizumi
Executive Officer Chief Officer of Regional Division(I)	Executive Officer Human Resources and General Manager of Human Resources Dept.	Yoshiro Kuribayashi